

MULTIMEDIA LIABILITY (MML)

DESIGNED FOR CONTENT CREATORS

Businesses that publish content across a broad range of industries have an exposure to claims arising from defamation, public humiliation, infringement of copyright and breach of privacy. SUA's multimedia policy offers comprehensive coverage.

COMBINED WORDING INCLUDES

- Multimedia Liability (publication, production, broadcast, communication etc)
- Advertising Liability
- Professional Indemnity (Civil Liability)
- Loss of Documents (\$500,000)
- Withdrawal Expenses (\$100,000 – document withdrawal & destruction)
- Public & Products Liability

STANDARD WORDING INCLUDES:

- Awards by Ombudsman
- Continuous cover provision
- Consultants, Contractors & Agents (Vicarious Liability)
- Costs of Disciplinary and Official Inquiries
- Innocent Party Indemnity
- Joint Ventures
- Loss of documents
- Extended reporting period
- Competition and Consumer Act
- Withdrawal Expenses
- Default position is world-wide excluding USA / Canada - can consider world-wide
- Statutory Liability

* First-party Cyber Events Costs available

* Other Industries can be considered including for specialist and complex accounts

TARGET MARKETS*

- ✓ Publishers – newspapers, magazines, newsletters, books & electronic publishers
- ✓ Broadcasters – Community radio broadcasting
- ✓ Advertising agencies and advertisers
- ✓ Animators
- ✓ Brand Development Consultants
- ✓ Celebrities – personal appearances
- ✓ Commercial Printers
- ✓ Communication Consultants
- ✓ Conference / Event Organisers
- ✓ Copywriters
- ✓ Graphic Artists & Designers
- ✓ Market Research Consultants
- ✓ Marketing & Promotional Companies
- ✓ Media Business Services
- ✓ Media Buyers / Planners
- ✓ News Organisations
- ✓ Public Relations Consultants
- ✓ Online & Interactive Marketing

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COVERAGE FOR THE UNEXPECTED SUA.COM.AU

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